



Kosmas Marinakis, Ph.D.

## Lecture 8

### Economic Growth

Economics & Society

SMU

1

### Previously in E&S...

- ★ Definition of macroeconomics
- ★ Measuring GDP
  - production, expenditure, income
- ★ Real vs. Nominal GDP ▶
- CPI, PPP
- ★ GDP flaws
- ★ Global inequality ▶
- ★ National productivity ▶

© 2019-23 Kosmas Marinakis, SMU


Lecture 8

2


2

## Economic Growth


Estimated duration: 90min




GDP GROWTH




HISTORY OF GROWTH



INEQUALITY & POVERTY



THE SOLOW MODEL



CAUSES OF PROSPERITY

Lecture 8

3



GDP GROWTH

4

## Economic growth

> GDP Growth

- ★ **Economic growth** refers to the increase in a country's **GDP** over time
- ★ The **GDP growth rate** is the **percentage change** of GDP from one period to another, relative to the beginning period:

$$Growth_{2022} = \frac{GDP_{2022} - GDP_{2021}}{GDP_{2021}}$$

- ★ Over the **last 2 centuries**, GDP around the world tends to **increase**:
  - ▶ There are some short-run fluctuations
  - ▶ The long-term trend is **clearly increasing**.
- ★ In this lecture, we will focus on the **long-term trend** of GDP.

© 2019-23 Kosmas Marinakis, SMU

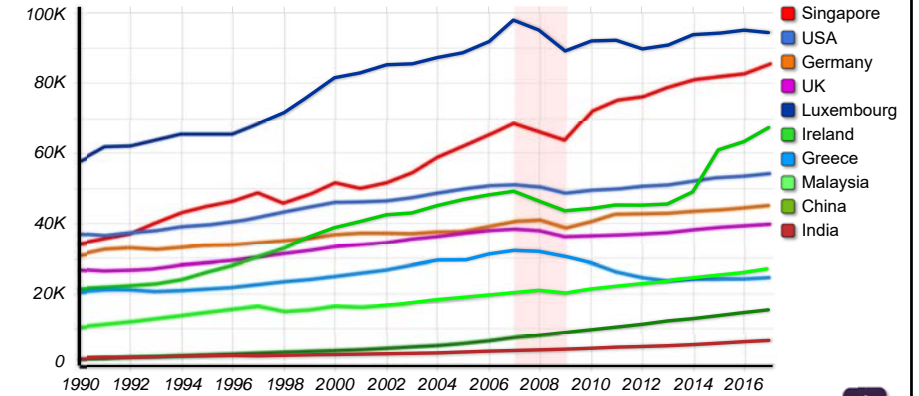
Lecture 8

5

5

## GDP per capita PPP (2005 Int \$)

> GDP Growth



© 2019-23 Kosmas Marinakis, SMU

Lecture 8

6

6

## Growth is not linear

> GDP Growth

- ★ GDP grows at an approximately **constant rate**  
this means that new growth builds on past growth and its effects **compound**
- ★ Thus, GDP growth is **exponential**:

Growth	1%	3%	5%	10%
years to double	71 years	25 years	15 years	8 years
years to triple	112 years	38 years	24 years	13 years

- ★ **Slim differences** in growth rates translate into **large GDP gaps** after years:
  - ▶ Starting from GDP = 100 with **growth 2%**; GDP after 40 years becomes 216
  - ▶ Starting from GDP = 100 with **growth 3%**; GDP after 40 years becomes 316. } +47%
- ★ The exponential nature of economic growth may lead to large **prosperity differences** across countries.

© 2019-23 Kosmas Marinakis, SMU

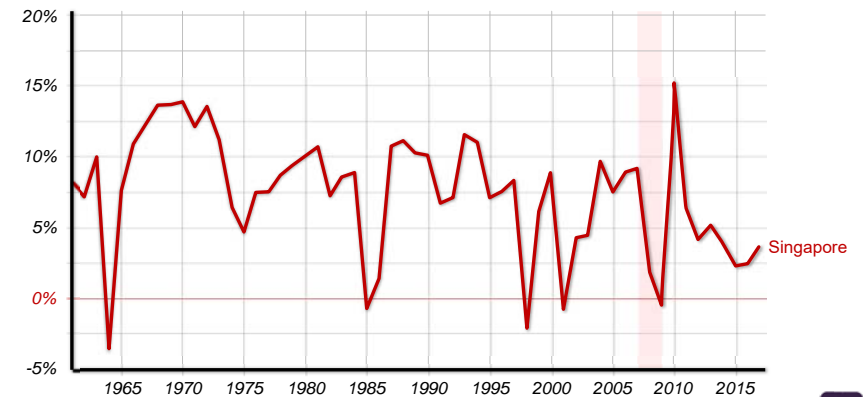
Lecture 8

7

7

## Growth rate GDP pc PPP (2005 Int \$)

> GDP Growth



© 2019-23 Kosmas Marinakis, SMU

Lecture 8

8

8

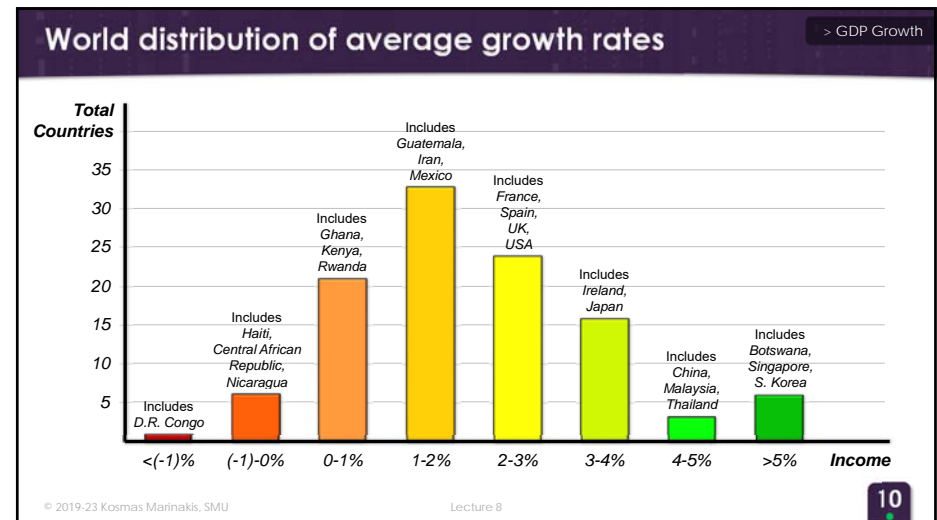
### Average annual GDP growth (2005 \$)

> GDP Growth

	GDP pc 1960	GDP pc 2010	Annual Growth
United States	15,398	41,365	2.00%
UK	11,204	34,268	2.26%
France	10,212	31,299	2.27%
Spain	6,316	27,332	2.97%
Greece	534	26,918	8.16%
South Korea	1,656	26,609	5.71%
Singapore	4,383	55,862	5.22%
China	772	7,746	4.72%
India	720	3,477	3.20%
Haiti	1,513	1,410	-0.14%
D. R. Congo	696	241	-2.10%

© 2019-23 Kosmas Marinakis, SMU      Lecture 8

9



10

- ### Sustained vs. Catch-up growth
- > GDP Growth
- ★ There are **2 entirely different processes** of economic growth:
    1. **Sustained growth**: growth sourced in the country's **own advancement**
    2. **Catch-up growth**: growth that emerges from **technological spillovers** from other **more developed countries**:
      - a) Because of the abundance of local **underutilized human capital**
      - b) Because of the influx of foreign **investment**
      - c) Because of supporting foreign investment by developing **infrastructure**
      - d) Because of improving the local **efficiency of labor**.
  - ★ **Not all** economies in the world were able to experience catch-up growth
  - ★ The **question** is **what factors** determine the growth rate of an economy? ..
- © 2019-23 Kosmas Marinakis, SMU      Lecture 8

11



12

## Growth before the 1800s

> History of Growth

- ★ Before the modern times, economies **did not exhibit** sustained growth
- ★ Egypt, ancient China, ancient Greece, Persia, Rome, Venice, experienced **prolonged periods** of prosperity:
  - ▶ But yearly growth of output was **slow**
  - ▶ And it could easily **come to an end**.
- ★ Why could those societies **not sustain** today's percentages of growth? ↴

© 2019-23 Kosmas Marinakis, SMU

Lecture 8

13

13

## Lack of sustained growth before the 1800s

> History of Growth

- ★ There are **3 reasons** for the lack of sustained growth before the 1800s:
  - 1. Technology**  
the **pace** of technological change was **much slower** than today
  - 2. Inequality**  
improvements in national GDP did not typically **affect the everyday life** of citizens
  - 3. Bad leadership**  
nations were ruined after the **bad choices** of their leaders, not caring for lifting their nation out of **poverty**

© 2019-23 Kosmas Marinakis, SMU

Lecture 8

14

14

## Malthusian limits to growth

> History of Growth

- ★ In 1798, Thomas Malthus published his theory about **fertility**  
**fertility**: the number of children per woman
- ★ Malthus observed that **fertility would adjust** so that income per capita would always remain close to the **subsistence level**
- ★ When GDP pc climbed above the subsistence level, people would use it to have **more kids**, lowering GDP pc back to subsistence  
even till recently, children was the main source of **cheap labor** for the family
- ★ When the GDP pc fell below the subsistence level, famine, child mortality or war would decrease the **population**, increasing GDP pc back to subsistence ↴

© 2019-23 Kosmas Marinakis, SMU

Lecture 8

15

15

## Breaking away from the Malthusian cycle

> History of Growth

- ★ The Malthusian model was a **good representation** for population till the 1800s still is for **non-human populations** (e.g. locust swarms, rabbits, pigeons, rats)
- ★ Before 1800, most labor was employed on the production of **necessities**
- ★ After 1800, **technology** freed a large portion of workers from the production of necessities allowing them to move to **other more productive sectors**:
  - ▶ This **boosted economic growth** to unprecedented levels
  - ▶ Caused the **demographic transition** to the **urban economy** as we know it today.
- ★ Modern families **did not rely** on the labor of children for prosperity:
  - ▶ Children turned **from assets** of a family, **to liabilities**
  - ▶ The "large family" ideal was **displaced** by a "smart family" model.
- ★ **Technology** enabled humanity to **break away** from the Malthusian cycle ↴

© 2019-23 Kosmas Marinakis, SMU

Lecture 8

16

16

## The Industrial Revolution (1760)

> History of Growth

- ★ The Industrial Revolution designated the introduction of ***machines*** and ***new methods of production*** in Britain starting in ***textile*** manufacturing and ***spreading*** to other sectors
- ★ It was the first time in history when ***technology*** and ***science*** were used in production in such a coordinated manner
- ★ Most ***developed countries today***, were actively part of the Industrial Revolution 250 years ago  
US, UK, Germany, France, The Netherlands, Belgium, Canada, etc. \_

© 2019-23 Kosmas Marinakis, SMU

Lecture 8

17

17

## R&D investment today

> History of Growth

- ★ The most ***important foundation*** of growth is ***technology***
- ★ Nations develop technology by ***investing*** in ***Research and Development*** (R&D)  
R&D is ***conducted*** by firms, universities, research institutions or governments
- ★ Leading countries ***invest*** a large portion of their GDP on R&D (PPP):
  - ▶ Israel: 4.9% (\$19 billion)
  - ▶ Japan: 3.15% (\$166 billion)
  - ▶ United States: 2.74% (\$511 billion)
  - ▶ China: 2.19% (\$553 billion)
  - ▶ Singapore: 2.19% (\$10 billion).
- ★ Our ***standards of living*** today are the ***returns*** of some past R&D investment. \_

© 2019-23 Kosmas Marinakis, SMU

Lecture 8

18

18



40

### Internal video

*In this video I talk about the 5 factors that affect the prosperity of nations but mostly are out of their control: Climate and Ecology, Geography, Culture, Institutions and History and Luck.*

© 2019-23 Kosmas Marinakis, SMU

41

## External video

*A short but really interesting video on why Africa is still poor and the effect of "End Poverty in Africa" initiatives from the wealthier parts of the world.*



© 2019-23 Kosmas Marinakis, SMU

Lecture 8

42

42

Thank you!

*(you are welcomed to stay for consultation or discussion)*

43

## **WARNING!**

The slides in this handout are created with the intention to serve a visual aid for the audience during the live presentation of the material in the lecture. As such, **they are not designed to be standalone reading material** and should be used strictly as **reference**, side by side with notes taken in the lecture. Studying solely from the slides **is not recommended** and might in some cases **mislead** those who have not attended the relevant lecture. **Less than 20% of tasks in test and exam can be answered solely from the slides.**

44