

Kosmas Marinakis, Ph.D.

Lecture 6

Static games



Industrial
Economics

Games

- ★ **Game** is any situation in which the participants make **strategic** decisions
- ★ Each participant of the game (**player**) has well defined objectives that **drive** their decisions
- ★ For **example**
 - ◆ Firms competing with each other by setting **prices**
 - ◆ Individuals bidding against each other in an **auction**

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Strategic decisions

- ★ Decisions result in **payoffs** to the players **outcomes** that generate **rewards** or **penalties**
- ★ In a strategic interaction, a player's **payoff depends** on
 1. The player's actions
 2. The opponents' actions
- ★ To maximize payoff, every player must take their opponents' actions **into account** when they make their own decision
- ★ Thus, it would be very useful for the player to understand what is the **optimal response** of their opponents

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Noncooperative vs. cooperative games

- ★ In **cooperative games** players negotiate binding contracts that allow them to plan **joint strategies**
example: a joint venture by two firms (i.e., HSE and NES)
- ★ In **non-cooperative games** agreements are **not binding** or **not allowed**
example: Two competing firms, assuming the other's behavior, independently determine pricing strategy to gain market share

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Information structure of games

- ★ Games of **complete information**
 - ◆ **Everyone knows** the structure of the game (opponents, rules, set of actions, payoffs)
 - ◆ You may **ignore** some past actions by rivals
- ★ Games of **perfect information**
 - ◆ **Everyone knows** the full history of actions by rivals
 - ◆ You may **ignore** the rules or the full set of possible payoffs
- ★ **Examples**
poker vs. competing firms' objectives

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Static games of complete info

Assumptions:

- ★ Players choose actions **simultaneously**
- ★ Players receive **payoffs** that depend on the **combination** of actions selected
- ★ The payoff distribution with respect to combinations of actions is **common knowledge**
- ★ Players care to **maximize** payoffs
all **incentives** and **risk attitude** is incorporated in those payoffs

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Game bi-matrix

- ★ To completely **define** a game we need to **know 3 things**:
 - ◆ The **players**
 - ◆ The **feasible actions** for each player
 - ◆ The **payoffs** for each combination of actions
- ★ All these are presented in a matrix called **game bi-matrix**

		Firm B	
		Advertise	Don't Advertise
Firm A	Advertise	10, 5	15, 0
	Don't Advertise	6, 8	10, 2

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Strictly dominated strategies

- ★ A strategy is **strictly dominated** when it yields a strictly lower payoff than another strategy, independently of the actions of the other players

		P2	
		Left	Right
P1	Up	9, 10	10, 2
	Down	2, 3	3, 0

- ★ Rational players **do not play** strictly dominated strategies
- ★ Players do not take opponents' dominated strategies **into account**

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Iterated elimination

		P2		
		Left	Middle	Right
P1	Up	1, 0	2, 2	0, 1
	Down	0, 2	0, 1	2, 0

- ★ Strategy 'Right' is strictly dominated by 'Middle'
- ★ Then, strategy 'Down' is strictly dominated by 'Up'
- ★ Finally, dominant strategy equilibrium (DE) is (Up, Middle)

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DE and IDE

- ★ Equilibrium in dominant strategies (DE), is the outcome of the game when each player is doing **the best it can regardless** of what competitors are doing
- ★ Iterative Dominant Equilibrium (IDE) results from the **same principle** using iterative elimination of non-best actions
- ★ Dominant equilibriums are **non-strategic** concepts
 - optimal strategy is determined **without worrying** about the actions of other players
- ★ Notice that elimination of **weakly dominated strategies** may eliminate some strategic equilibria (NE)

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Drawbacks of non-strategic equilibria

- ★ Need to assume that it is **common knowledge** that all players are **rational**
- ★ The process often produces a very **imprecise prediction** about the outcome of the game

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Games without a DE

- ★ Most games **have no** dominant strategies
- ★ Players **cannot** affect the outcome independently
- ★ Without a dominant strategy the optimal decision of every player will **depend** on what the **others** do
 - that is, each player is now **concerned** about the **actions of other** players

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The Nash Equilibrium

- ★ A **more general** but also **weaker** equilibrium concept is the **Nash Equilibrium**
A combination of strategies from which no player has an incentive to deviate unilaterally
- ★ At the NE each player is doing the **best** they can **given** their expectations on their opponents' actions
- ★ At the NE, any player who will **deviate alone** will end up **worse off**
the NE is a **quasi-stable** notion of equilibrium.

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*Equilibrium concepts

- ★ Dominant Strategy
"I'm doing the best I can no matter what you do – You're doing the best you can no matter what I do"
- ★ Nash Equilibrium
"I'm doing the best I can given what you are doing – You're doing the best you can given what I am doing"
- ★ DE is a **special case** of the NE.

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Derivation of NE

		P2		
		Left	Middle	Right
P1	Up	0, <u>5</u>	<u>4</u> , 0	1, 3
	Center	<u>4</u> , 4	0, <u>5</u>	1, 3
	Down	3, 1	3, 1	<u>2</u> , 2

- ★ Check for **dominated strategies**
- ★ Check each cell for **unilateral deviation tendencies**
- ★ The **only cell** that no one wants to deviate alone is (D,R)
- ★ The NE does not have to be the **social optimum**
 - ◆ If players **decided together** they would select (C,L)
 - ◆ But from (C,L) both players want to **deviate unilaterally**.

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The sidewalk "game"

		P2	
		LHS	RHS
P1	LHS	<u>1</u> , <u>1</u>	0, 0
	RHS	0, 0	<u>1</u> , <u>1</u>

- ★ There might be **more than one** NE
- ★ Which one is the **outcome** of the game?
- ★ Depends on
 - ◆ Where the game **begins** from, or
 - ◆ How **initial perceptions** are formed.

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Rationality and predictability

- ★ The process that yields NE requires **rationality**
- ★ Does this mean that players can **forecast** the moves of their opponents?
- ★ If there is a **unique obvious way** to play the game, everyone will understand this
that is, if there is **only one reasonable outcome** for a game, this ought to be NE.

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What is the outcome in this game?

		Tatiana	
		Left	Right
Oleg	Up	0, 0	<u>1</u> , <u>1</u>
	Down	<u>1B</u> , <u>1B</u>	0, 0

- ★ (D,L) is a **focal point**.

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Mixed strategies

- Some games **do not have** equilibria in pure strategies

		P2		
		C	D	
P1	A	0, 1	1, 0	p
	B	1, 0	0, 1	
		q	1-q	

- We can select the appropriate **mixture** of strategies that maximizes the expected payoff assigning a **probability** to each non dominated action
- Each player can select a **50-50 mixture** of both his strategies and maximize his expected payoff

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Static games Mixed strategies

Mixing

		P2		
		C	D	
P1	A	0, 1	1, 0	p
	B	1, 0	0, 2	
		q	1-q	

- For P1:

$$E\Pi_A = 0 \cdot q + 1 \cdot (1 - q) = 1 - q$$

$$E\Pi_B = 1 \cdot q + 0 \cdot (1 - q) = q$$
- Solving $E\Pi_A = E\Pi_B$

$$1 - q = q \Rightarrow q = \frac{1}{2}$$

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Static games Mixed strategies

Mixing

		P2		
		C	D	
P1	A	0, 1	1, 0	p
	B	1, 0	0, 2	
		q	1-q	

- For P2:

$$E\Pi_C = 1 \cdot p + 0 \cdot (1 - p) = p$$

$$E\Pi_D = 0 \cdot p + 2 \cdot (1 - p) = 2 - 2p$$
- Solving $E\Pi_C = E\Pi_D$

$$p = 2 - 2p \Rightarrow p = \frac{2}{3}$$

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Mixed strategies – graph

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Existence of NE

- Nash Theorem:

For an n-player game with a finite set of strategies for every player there exists at least one NE, possibly involving mixed strategies.

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Incompleteness

		P2	
		Left	Middle
P1	Up	3, ?	0, ?
	Center	0, ?	3, ?
	Down	1, ?	1, ?

- How would you handle the above **incomplete** game?

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Thank you!



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